



Jurajska Sp. z o.o.
Myszkowska 40, Postęp;
42-350 Koziegłowy POLAND

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Dear Sir,

I would like to present one the biggest Natural Mineral Water Producer in Poland.

Jurajska Sp. z o.o. is a manufacturer of **natural mineral water** and many **soft beverages** based on the top quality water. With a wide range, best quality, reasonable prices and stylish designs, our products are very welcomed by customers in Poland. Our products are widely recognized and trusted by users.

We sell our products not only under our own brand but also we produce soft beverages under many **privet labels also to own recipe**. We provide our customers high quality beverages and customized labels.

If your are **interested in your own quality beverages** or to distributing our products under well know Polish brand feel free to contact.

Our customers in Poland are the biggest chains of discount department stores and warehouse well known around the World which have always huge demands on suppliers. We have passed many audits and inspections. We have established and apply a quality management system according to standards **ISO 9001 : 2009** and **food safety management** system as per **EN ISO ISO 22000 : 2005** in accordance with TUV NORD CERT procedures.

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The company's history goes back to the year 1959. The company has been operating for over 50 years; Jurajska® has been constantly improving its operation.

- **1959** Jurajska is being established;
- **1976** the company's directors decide to construct one of the largest production plants of natural mineral water in Poland;
- **2005** revolutionary change: the new logo of the company appears;
- **2012** launch of a modern production line for manufacturing of beverages in PET 1.5 L, 0.5 L and 2 L packages, which increases production capacity of the company even further;
- **2013** transformation of Jurajska Labour Cooperative into a limited liability company (Sp. z o.o.).

Today over 200 people – qualified personnel constantly increasing its competences. Jurajska Sp. z o.o. perceives its employees as capital which does not lose its value as material assets. Employees of Jurajska are not included in the "cost" column, but they are entered in the "investments." Jurajska knows that human knowledge is a decisive factor conditioning creation of value in modern business.

Total productivity: even 70,000 bottles per hour at one time in various capacities

Four independent technological lines and state-of-the-art equipment guarantee maintenance of crystal clear cleanliness of the produced Jurajska mineral water and beverages produced on its basis. Our machine park guarantees that the produced beverages do not have contact with air at any production stage.

A modern physico-chemical and microbiological **laboratory** equipped with laminar flow closets, a spectrophotometre, a titrator, ultrasound washers, digestorium, pH metres with conductors and many other devices operating at top international standards.

The Jurajska water is extracted in an ecologically clean region of Poland, in the Kraków and Częstochowa Jura. It is extracted from the depth of 115 m from a bed rich in water. The waterproof layer of loams and dolomites protects the bed from external pollution.

It **contains** all the elements that have health significance: calcium, magnesium, sodium, chlorides, sulphates, iron, fluoride, iodide and bicarbonates. Jurajska contains 500 mg minerals per 1 L and an excellent proportion of calcium to magnesium 2:1 which guarantees optimum absorption of both elements in the human body.

Jurajska`s offer

	0,33L PET btl	0,5L PET btl	1,5L PET btl	2,0L PET btl
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Natural Mineral Water Jurajska®

Natural Mineral Water Jurajska® sparkling	-	AVL	AVL	-
Natural Mineral Water Jurajska® still	-	AVL	AVL	-
Natural Mineral Water Jurajska® lightly sparkling	-	-	AVL	-
Natural Mineral Water Jurajska® gently saturated	-	-	-	-
Natural Mineral Water Jurajska® still SPORT - sport bottle	-	AVL	-	-

Functional Jurajska® Water

Jurajska® Water with Magnesium and Vitamin B6	-	-	AVL	-
Jurajska® Water with Calcium	-	-	AVL	-

Flavoured Jurajska® Water

Flavoured Jurajska® Water - Refreshing Lime sparkling	-	AVL	AVL	-
Flavoured Jurajska® Water - Sunny Orange sparkling	-	AVL	AVL	-
Flavoured Jurajska® Water - Juicy Apple sparkling	-	-	AVL	-
Flavoured Jurajska® Water - Wild Strawberry still	-	AVL	AVL	-
Flavoured Jurajska® Water - Fresh Lemon still	-	AVL	AVL	-
Flavoured Jurajska® Water - Tasty Grapefruit still	-	AVL	AVL	-
Flavoured Jurajska® Water - Juicy Apple still	-	AVL	AVL	-
Flavoured Jurajska® Water - Savoury Strawberry still	-	AVL	AVL	-
Flavoured Jurajska® Water - Raspberry still	-	-	AVL	-

FRUTEK AQUA - flavored water - Kids Beverages in sport bottle

FRUTEK AQUA Strawberry flavour - still	-	AVL	-	-
FRUTEK AQUA Peach flavour - still	-	AVL	-	-
FRUTEK AQUA Raspberry and Apple flavour - still	-	AVL	-	-
FRUTEK AQUA Lemon flavour - still	-	AVL	-	-

JURAJSKA® Carbonated Soft Drinks

KRZYŚ Orange carbonated	-	AVL	AVL	-
KRZYŚ Lime nad Lemon carbonated	-	-	AVL	-
KRZYŚ Pear carbonated	-	-	AVL	-
SPRYTNY ZBYŚ Lemon carbonated	-	AVL	AVL	-
Jurajska`s TONIC WATER - regular	-	AVL	AVL	-
Jurajska`s TONIC WATER - citrus flavour	-	-	AVL	-
Jurajska`s TONIC WATER - grapefruit flavour	-	-	AVL	-
Jurajska`s TONIC WATER - pommelo flavour	-	-	AVL	-

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JURAJSKA® Carbonated Soft Drinks

Red Orangeade	-	AVL	AVL	-
White Orangeade	-	AVL	AVL	-
Jurajska`s Coke	-	AVL	-	AVL

FRUTEK - non-carbonated fruit drinks - Kids Beverages in sport bottle

FRUTEK Strawberry and Raspberry flavour - still	AVL	-	-	-
FRUTEK Multi-Fruit flavour - still	AVL	-	-	-
FRUTEK Coke flavour - still	AVL	-	-	-
FRUTEK Orange flavour - still	AVL	-	-	-
FRUTEK TEA Lemon flavour - still	-	AVL	-	-

ICE TEA - natural mineral water Jurajska with tea extract

ICE TEA Lemon flavour	-	AVL	AVL	-
ICE TEA Peach flavour	-	AVL	AVL	-
ICE TEA Green Tea with Mint and Lemon flavour	-	AVL	AVL	-
ICE TEA Raspberry flavour	-	AVL	AVL	-

Natural Mineral Water Jurajska®

- Jurajska`s Mineral Water contains important minerals for the human body
- 500 mg minerals in each 1L, which means that it can be consumed by people at any age, without limitations
- Ideal proportion of calcium and magnesium 2:1 guarantees optimum absorption and correct balance of both elements in the human body
- naturally clean water from ecologically clean region of Poland: Kraków and Częstochowa Jura
- TASTE IN CLEAR FORM – originally clean, crystalline, first contact with air only at being opened by the consumer



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Jurajska® Water with Magnesium and Vitamin B6

- the combination of Natural Mineral Water Jurajska with Magnesium and vitamin B6 - vitamin B6 and magnesium are the most wanted dietary supplements nowadays
- 100 ml of Jurajska with Magnesium and vitamin B6 supply 7.5% daily demand rate of our body for Magnesium and vitamin B6

Jurajska® Water with Calcium

- the combination of Natural Mineral Water Jurajska with Calcium originated from Aquamin - Calcium is very wanted dietary supplements
- 1.5 L bottle of Jurajska with Calcium supply 22,5% daily demand rate of our body for Calcium
- Calcium added to Natural Mineral Water Jurajska originated from Aquamin - so-called Natural source of Calcium. It is produced from red algae which occur only in three places in the world characterized by unusual purity. Aquamin is 100% product from renewable vegetable resources. It has multiple health benefits proven by scientific research



Flavoured Jurajska® Water

- excellent combination of natural mineral water and fruit flavour
- excellent flavour, quenches thirst and refreshes
- without artificial sweeteners
- magnificent fruit flavour thanks to natural aromas or juice additions
- excellent quality at attractive price
- carbonated apple-flavoured Jurajska 1.5 l with stevia – product with decreased sugar content. Some of the sugar and/or glucose-fructose syrup was replaced with natural sweetener – stevia.
- carbonated Jurajska with lime flavour 0.5 l BIO – product sweetened with sugar from organic farming, the so-called BIO sugar.



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JURAJSKA® Tonic Water

- unique, refreshing flavour that quenches thirst
- delicate flavour: Jurajska Tonic is less sour than many other tonics at the market due to which its flavour is valued by customers
- produced with natural mineral water Jurajska
- does not contain quinine, thence it is safe and may be consumed by children and pregnant women
- excellent quality at attractive price
- Tonic selected by consumers most frequently since 2003; every fourth sold bottle of tonic in Poland is Jurajska Tonic – more popular than the most recognized brands
- Jurajska Tonic with flavour encompasses three additional flavours supplementing the portfolio in the



JURAJSKA® Ice Tea

- composition of natural mineral water Jurajska with tea extract with a bit of fruit juice and subtle aroma
- the refreshing tea aroma excellently quenches thirst during hot days
- excellent quality, exceptionally rich flavour at a very good, competitive price
- properly selected composition of fruit aromas and tea extract ensures excellent flavour, as well as a lot of inspiring freshness
- Jurajska Ice Tea is something more than a tasty drink; this is also a gulp of positive energy, joy, humour and optimism.
- market innovation in the segment of ice teas on account of decreased calorific value obtained in a fully natural manner
- 30% less calories in comparison to prior products
- naturally sweetened: sugar and/ or glucose/ fructose syrup + Stevia (natural origin sweetener)
- a proposal for demanding customers who value high quality of products, thanks to which they may combine a healthy lifestyle with the pleasure of flavour



FRUTEK AQUA - flavoured water - Kids Beverages in sport bottle

- the basis of this product is Natural Mineral Water; nothing quenches thirst better than clean water from the depths of the earth
- crystal clear water and fruity flavour without artificial sweeteners is an excellent combination. Frutek Aqua quenches thirst perfectly and brings joy and energy for action
- Frutek Aqua is an excellent companion at trips, cycling excursions, afternoon sports activities and learning
- Frutek Aqua is an ideal solution for active children who want to express their individuality and emphasize healthy life style



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FRUTEK - non-carbonated fruit drinks - Kids Beverages in sport bottle

- Fruity land of flavour for youngest children
- tasty non-carbonated fruit drinks produced on the basis of natural mineral water and fruit juices
- handy bottle and small capacity of 0.33 l ideal for small children
- Frutek Aqua is an excellent companion for trips, playtime or during learning at school
- artificial sweeteners will be eliminated and replaced with stevia, which will additionally decrease the calorific value of the product in a natural manner



KRZYS - Carbonated Soft Drinks

- excellent carbonated fruit beverages with admixture of fruit juices
- produced with natural mineral water which enriches their perfect taste even more
- "Bubbles" excellently emphasize the rich and intense fruit flavour offering great refreshment
- Krzys beverages have excellent fruit flavour, ideal sweetness, juicy taste and offer exquisite refreshment



WHITE and RED ORENGEADE, COKE and SPRYTNY ZBYŚ - Carbonated Soft Drinks

- subtle fruit drop aroma, sophisticated cola flavour and mild scent of lemon will satiate your thirst
- excellent beverages for any season of the year and any occasion
- produced on the basis of natural mineral water Jurajska



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